

COMPANY SPOTLIGHT - IDP EDUCATION (IEL)

The ongoing effects of COVID-19, along with the changing economic landscape have created skills shortages in many countries including Australia. IDP Education (IEL's) services enable global mobility of education and employment which we believe unlocks economic and social benefits for source and destination countries alike.

According to the UN, quality education is also critical for advancing sustainable development, because it “enables upward socioeconomic mobility and is a key to escaping poverty. Education helps reduce inequalities and reach gender equality and is crucial to fostering tolerance and more peaceful societies.”¹

IEL is a global provider of English-language proficiency test ‘IELTS’ which is widely used for visa, education and employment qualifications and operates in over 60 countries. IEL also assists students to gain entry into university and other tertiary courses in Australia, UK, Canada, USA and New Zealand via its world-leading student placement business.



"We see Melior as a key thought leader in sustainability from an investment community perspective. We value their contribution to our materiality assessment and look forward to future engagement as we mature our approach to sustainability"

JO IBERG, IDP EDUCATION GROUP MANAGER, SUSTAINABILITY



Company Impact KPIs (FY23)

- 1,932,500 English language tests conducted during FY23.
- 84,600 students placed in tertiary courses during FY23.
- At least 74% of student placements from developing countries during FY23.

SDG Alignment:

SDG4.4: We consider IDP Education (IEL) helps to “substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship” via its IELTS English Language Test.

SDG 4.3: We also consider IEL's student placement business helps to “ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university.”

¹ United Nations Report: “Quarterly Education: Why it matters”, page 1.