

COMPANY SPOTLIGHT - SEEK

Seek (SEK) is a market leader in online employment marketplaces delivering access to employment and education opportunities to millions of people and creating shared value for candidates, hirers, students and employees. In Australia it accounts for approximately 31% of all job placements and across its Asian businesses, it accounts for close to 20% of employment placements.

Online Education Services (OES), a majority owned subsidiary of Seek also helped 16,000 non-traditional students achieve their career aspirations through online education. Seek also continues to invest in education businesses such as FutureLearn and Coursera.

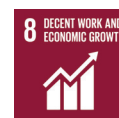
Seek has a strong focus on maximising the long-term growth potential within its various business units with senior management remuneration focused on long term value and not tied to current year earnings. Their long-term approach was demonstrated in their support for their workforce through the pandemic, making an early decision not to suspend or cut employee numbers, enabling work on new product and business initiatives to continue with limited interruption. The continuity and job security it is providing its people through the pandemic has set the business up for a rapid and strong recovery as the broader economy improves over time.

As a leading platform for job advertisements in Asia, Seek is acutely aware of its responsibility to inhibit recruitment of individuals into modern slavery. Seek continues to invest significant resources to ensure all job advertisements on its platforms are for legitimate job opportunities.



KPIs

- Helped candidates find a better job in more than 145,000 different businesses in Australia and New Zealand.
- Enabled the education of 45k students online



SEK Sub-Goal Alignment:

SDG 4.3: By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university

SDG 8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.

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